



## Build iOS, Android, and Windows phone apps from a single codebase

With Nexacro Studio, you are no longer required to manage, develop, and test multiple codebases in order to support multiple mobile platforms. There are many advantages with this approach. **Here are a few of the major reasons:**

### MORE DEVICES, LESS CODE

The driving factor behind leveraging a cross-platform technology like Nexacro Studio is that you will be able to target more devices and platforms by writing a minimal amount of source code.

### REDUCED DEVELOPMENT AND MAINTENANCE COSTS

Cross-platform mobile apps that originate from a single codebase require fewer resources to support and maintain. Using Nexacro Studio, clients are able to create multi-platform mobile apps with one code repository. By supporting only one codebase, clients develop high-quality mobile applications that are able to function on multiple operating systems, and reduce development time and costs by over 60%.

## UNIFORM LOOK AND FEEL

It can be difficult to align multiple teams and resources to make an app. If there's a single codebase, the overall design and feel of the app is maintained in one location.

## SPEED TO MARKET

The frequency of mobile OS advances along with the multitude of new devices entering the marketplace means that mobile development has to occur at a more rapid pace. Those at the leading edge of mobile development are adopting an agile development paradigm, because this framework focuses on the speed to market that successful outcomes require. Working from a single codebase accelerates the iterative development process.

## LOW BARRIER OF ENTRY

In general, developing with JavaScript is easier than with Objective-C or Java. This allows your development team to build apps that they may not previously have been able to, and also enables your team to focus on what matters — the app, not the skills required to develop on multiple, disparate platforms.

## About Nexaweb

Nexaweb provides software and services for the development of enterprise-class mobile, tablet, and web applications. Nexaweb was founded in 2000, offering enterprise tools to develop web and mobile applications for the enterprise. Today, Nexaweb has more than 2,500 customers around the world across a range of industries.

## Nexaweb Inc.

1 New England Executive  
Office Park, Suite 205  
Burlington, MA 01803  
Tel: 781-345-5500  
Fax: 781-345-5501  
[www.nexaweb.com](http://www.nexaweb.com)

Contact us for more information.



[www.nexaweb.com](http://www.nexaweb.com)



781-345-5500



[info@nexaweb.com](mailto:info@nexaweb.com)